

FastFacts

Selling Made Simple

DOES YOUR CUSTOMER REPORT...

- *frustration and wasted time putting together and taking down shelving?*
- *bulky, heavy seasonal displays?*
- *high shipping rates for displays traveling only one way?*
- *increased costs and inefficient processes associated with temporary displays?*

If any of these questions are answered "yes," PalletTop™ Display may be an appropriate product solution to explore with your customer.

PalletTop™ Display

PalletTop™ Display MAIN SELLING POINTS

1 EASY ASSEMBLY

Four simple steps for setup, and the temporary shelving unit is ready to fill, stretch wrap, ship and display.

2 DESIGN SIMPLICITY

Minimalistic design to decrease shipping costs and eliminate waste.

3 LIGHTWEIGHT, YET STRONG

Two levels of VBoard®, combined with patented PF PalletTops® make a lightweight, easy-to-ship product with reinforced shelving.

4 COST-EFFECTIVE

Ideal solution for seasonal and holiday retail items, comprised entirely of paperboard and corrugate and 100% recyclable.



 **Laminations®**
Great Northern Corporation

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